



SAVANA PRICE

Graphic Designer & Web Designer

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SUMMARY

Innovative and talented graphic designer for web, print, and mobile who loves to collaborate with team members to create effective design solutions from start to finish. With a hardworking and persistent work ethic, and keeping up with current design trends, software, and techniques, I am a master in branding that understands how to capture customers and drive up revenue.

WORK EXPERIENCE

June Jacobs Spa Collection

Freelance Web Designer (2015 - 2016)

- Redesigned the June Jacobs website using Peter Thomas Roth's design guidelines
- Created luxury product page designs to be utilized on Sephora China
- Created over 300 product images to be used on QVC.com, HauteLook.com, and JuneJacobs.com
- Managed all website wireframing, product images, banners, UI, and UX design
- Designed and updated e-signatures, e-blasts, social media, and print designs

www.savanaprice.com

Graphic Designer (2013 - present)

- Creates designs for the advertising, fashion, and beauty industries
- Follows brand identity while following current trends
- Applies Adobe CS and Microsoft Office skills for successful design
- Creates mock-ups and prototypes with attention to detail
- Consistently meets strict and demanding deadlines

Crossman Printing & Copying, Inc.

Book Binder / Graphic Design Assistant (2014 - 2015)

- Increased production efficiency by 50% by prioritizing workflow
- Created over 20,000 books and other materials by employing press and digital printing methods
- Demonstrated leadership by redesigning the website to improve sales and workflow

EDUCATION

University of Arkansas at Little Rock

Bachelor of Art, Minor in Art History (2011 - 2012)

National Park College

Associate of Arts (2009 - 2010)

SKILLS

Adobe CS
Microsoft Office
HTML / CSS

Sketch
Web Design
UX Design

Print Design
Vector Graphics
Brand Identity