 SAVANA PRICE

Graphic Designer & Web Designer

(h) 646.350.7452 (m) 501.538.8306 | savana@savanaprice.com | www.savanaprice.com

# SUMMARY

Innovative and talented graphic designer for web, print, and mobile who loves to collaborate with team members to create effective design solutions from start to finish. With a hardworking and persistent work ethic, and keeping up with current design trends, software, and techniques, I am a master in branding that understands how to capture customers and drive up revenue.

# WORK EXPERIENCE

## June Jacobs Spa Collection

### Freelance Web Designer (2015 – 2016)

• Redesigned the June Jacobs website using Peter Thomas Roth’s design guidelines

• Created luxury product page designs to be utilized on Sephora China

• Created over 300 product images to be used on QVC.com, HauteLook.com, and JuneJacobs.com

• Managed all website wireframing, product images, banners, UI, and UX design

• Designed and updated e-signatures, e-blasts, social media, and print designs

## www.savanaprice.com

### Graphic Designer (2013 – present)

• Creates designs for the advertising, fashion, and beauty industries

• Follows brand identity while following current trends

• Applies Adobe CS and Microsoft Office skills for successful design

• Creates mock-ups and prototypes with attention to detail

• Consistently meets strict and demanding deadlines

## Crossman Printing & Copying, Inc.

### Book Binder / Graphic Design Assistant (2014 – 2015)

• Increased production efficiency by 50% by prioritizing workflow

• Created over 20,000 books and other materials by employing press and digital printing methods

• Demonstrated leadership by redesigning the website to improve sales and workflow

# EDUCATION

## University of Arkansas at Little Rock

### Bachelor of Art, Minor in Art History (2011 – 2012)

## National Park College

### Associate of Arts (2009 – 2010)

# SKILLS

Adobe CS

Microsoft Office

HTML / CSS

Sketch

Web Design

UX Design

Print Design

Vector Graphics

Brand Identity